



PERSONAL INFORMATION

Ecaterina Daniela Zeca



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-  Skype Dr ZECA

PERSONAL STATEMENT

Graduated in Economics and Engineering, hold a Doctor degree in Economics and a Postdoctoral Diploma Marketing in Bioeconomy and Sustainable Development, Romanian Academy.

The activity is carried out in the field of fundamental analysis, applied marketing research and management, oriented towards generating new knowledge, substantiating and supporting policies and strategies for sustainable development by means of Globalization.

Founder (2011) and CEO of European Research Centre for Marketing and Agrilnd (**CDEAMIA**), and editor_ **PortAll Journal**.

CDEAMIA research tracks:

a) Academic marketing ;

- support strengthen Europe's capacity to innovate; strengthen the linkage between universities, industry and society; establishing connections between throughout the world university centers;

- streamlining innovation transfer for sustainable and entrepreneurial European Universities –ongoing process under project;

b) Applied IoT, AI, mostly in the SE Romania agriculture.

WORK EXPERIENCE

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- | | |
|-----------------------|--|
| 01/09/1984–01/01/1991 | Engineer
IIRUCE Bucharest, Bucharest (România)
Electronic computer equipment maintenance |
| 01/01/1991–01/10/2007 | Coordinating professor of the Lifelong Learning IT Center
Colegium, Braila (România)
Teach |
| 01/10/2007–28/04/2008 | Collaborator teacher
"Dunărea de Jos" University of Galați, Faculty of Engineering and Agronomy of Brăila, Braila (România)
Teach&Research |
| 28/04/2008–01/10/2018 | Assistant Professor PhD
"Dunarea de Jos" University of Galati, Faculty of Engineering and Agronomy of Braila, Braila (România)
Teach&Research |
| 01/10/2018–Present | Associate Professor PhD
„Dunarea de Jos” University of Galati, Faculty of Engineering and Agronomy of Braila, |

Braila (România)
 Teach&Research
 (Management / Marketing, Investment Efficiency, Management Accounting in Agriculture)

EDUCATION AND TRAINING

- 1979–1984 **High School Diploma**
N Bacescu College, Braila (România)
- 1979–1984 **Academic Degree in Engineering**
Transilvania University of Brasov, Brasov (România)
- 1991–1996 **Economics Degree**
Faculty of Economics and Business Administration, Galati (România)
- 2000–2006 **Doctor degree in economics**
Academy of Economic Studies, Bucharest, Bucharest (România)
- 2004 **Education Management Specialist**
School 2000+, Ministry of Education and Research, Bucharest, Bucharest (România)
- 2005 **Transdisciplinarity in LLL Specialist**
School 2000, Ministry of Education and Research, Bucharest, Bucharest (România)
- 2006–2010 **Project Manager**
The European School of Correspondence Courses, the Romanian Branch, Bucharest (România)
- 2012 **Quality Management in Higher Education Specialist**
Babes Bolyai University, Cluj, Cluj (România)
- 2011–2014 **Postdoctoral Studies**
ROMANIAN ACADEMY, School of Biodiversity and Food Biotechnology based on Bioeconomics, Bucharest (România)

PERSONAL SKILLS

Mother tongue(s) Romanian

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C1
C1 Certificate Common European Framework of Reference for Languages (CEFR)					
French	B2	B2	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages - Self-assessment grid

Communication skills Good communication skills, empathetic attitude.

Organisational / managerial skills Ability to coordinate; Forward thinking strategies maker under my CDEAMIA tenure.
 Coordinator:
 - Postgraduate" Methodology and Substantiation of Rural Development Projects " course ;
 - Accounting course .
 CEO MoU academic cooperation "Dunărea de Jos" University of Galați and PUNE INDIA University
 CEO MoU academic cooperation "Dunărea de Jos" University of Galați and IEEF Poland
 Coordinator, on behalf of UGAL, of the academic partnership with India and Ternopile University, Ukraine

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Proficient user	Independent user	Proficient user

Digital skills - Self-assessment grid

Good knowledge of Microsoft Office (Access, Excel, PowerPoint, Word), Ubuntu, CRM, SPSS

Other skills Diploma (painting), duration of studies 3 years, professor Vespasian Lungu; four personal exhibitions at the Art Galleries.

Driving licence B1